Journalism comes in so many forms that it’s not your average 9-5 job. What you can do firstly is to get your name out there, so you should create a Twitter profile and get involved with discussions on current affairs or something you’re particularly passionate about.

There’s no hard and fast way to get into journalism but one of the simplest ways to display your writing is by starting a blog, which you can then advertise via social media. You might want to pick a particular topic you feel passionate about, or just document your own daily life in an interesting way!

You can create your own free WordPress account here: https://wordpress.com/

Have a look at these guides to getting started:
- www.socialmediaexaminer.com/getting-started-with-blogging/
- http://blogs.thecareersgroup.co.uk/YourCareer/2015/02/27/blogging-for-creatives/

**Magazine Journalism**

Many magazines rely on freelance writers to provide their content, so it can be an attractive option if you like writing on a specialist subject. If you’re particularly interested in one magazine then make sure you are familiar with the writing style and the kind of content they feature, so you can tailor your work.

More information here:
- www.glamourmagazine.co.uk/magazine/careers-at-glamour
- http://www.hearst.co.uk/careers

**Broadcasting**

Broadcast journalists research and present news and current affairs for television, radio and the internet. You might find yourself writing a script for a bulletin and preparing or presenting material for both pre-recorded and live segments.

Check out the following sites for more information:
- www.bbc.co.uk/careers/trainee-schemes-and-apprenticeships/journalism/its

**Newspaper Journalism**

In this role you would be researching and writing stories for local, regional or national press. Your articles could cover news, politics, sport and culture as well as human interest stories. If you’d like to work for a big newspaper, why not start your journey by writing for a University or local newspaper?

We recommend the following sites for more information:
- www.theguardian.com/workforus
- www.pressgazette.co.uk/how-get-job-evening-standard-or-independent-you-must-have-absolute-commitment-and-hunger-journalism

**Science Writing**

Science writers research, write and edit scientific news, articles and features. They need to be able to condense complex scientific information into a format that the general public can understand. They write for business, trade and professional publications, specialist scientific and technical journals, and the general media. The Association of British Science Writers lists jobs and tips:

- www.absw.org.uk/

More information here:
- www.prospects.ac.uk/science_writer_job_description.htm

**Sports Journalism**

Only sports lovers need apply! You need real enthusiasm and passion, as well as technical knowledge, to get into sports journalism. It’s a competitive area so you need your passion to come across. As mentioned before, get a blog and active Twitter account going so you can join discussions about matches and sporting events. You have to be proactive!

Gabby Logan has offered a very good insight into working in sports journalism on the The Guardian website:
Fashion Journalism

The dream job for many fashion-lovers! Networking is key in this field so get yourself along to as many events as possible or get active on Twitter/Instagram, and keep a blog updated with articles on your thoughts. Even if you can’t get along to any events, you could express your thoughts on various trends or recent stories in the fashion world.

Check out these sites for more information:

www.huffingtonpost.co.uk/zara-rabinowicz/beauty-and-fashion-journalism-how-to-guide_b_997412.html
www.closeronline.co.uk/2012/05/closer-s-kat-byrne-how-to-get-a-fashion-job-on-a-magazine#.VTZWZyHBwWA
www.huffingtonpost.com/louise-roe/fashion-career-advice_b_1225001.html
www.condenastcollege.co.uk
www.nowmagazine.co.uk/workexperience

Work Experience

Graduate schemes are incredibly competitive - The Telegraph, The Times, The Guardian and the BBC do all run these kinds of programmes however it is not the only way in. A way to get your foot in the door is with a local newspaper or radio station, whereby speculative applications are the norm: get your CV and a good cover letter in shape to begin with. You can always ring up to clarify the application process they would prefer.

TARGETjobs offer these great tips to make the most of your work experience:

- Turn up on the first day with story ideas – even if the editors shoot them down, they will tell you why and you’ll learn. Don’t stop looking for stories while you’re there.
- Ask for work. Editors will be busy, but newsrooms always need content and back up content. Find out if there are any press releases you’re allowed to chase after and get working.
- Move around. See if you can get some time shadowing the sub-editors and photographers so that you get to see different roles.
- Get the research paperwork done quickly – a real journalist would – then you can move on to the more interesting jobs.
- Steer clear of office politics – national newspapers in particular can be quite tense and competitive. Just make sure you make good contacts for the future.

Further Information

www.careerstagged.co.uk

Careers Tagged is an online careers library. Type a keyword (such as 'Job site') and you’ll find information sheets, jobsites, blogs, professional organisations and much more. Narrow your search by typing a second keyword (such as 'France'). All material is vetted and checked by careers staff, to ensure it is useful and relevant. For Journalism, try tags such as WRITING, JOURNALISM, JOURNALIST, MAGAZINE, AUTHOR, CREATIVE WRITING, EDITOR, PROOFREADER, and POETRY.

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