Marketing & PR
Prospects
http://www.prospects.ac.uk/marketing_advertising_pr_sector.htm
A comprehensive guide to the sector from the Prospects website.

Brand Republic Jobs
http://jobs.brandrepublic.com/
A specialist jobs website with a number of positions in the marketing industry.

Guardianjobs
http://jobs.theguardian.com/jobs/marketing-and-pr
The section of the Guardianjobs website dedicated to marketing and PR positions. Search by sector, employer type and location.

Institute of Practitioners in Advertising
www.ipa.co.uk/jobs
The IPA is a trade and professional body for advertising, media and marketing communications agencies. Their website provides information on the industry, the advertising process, different job functions and some job vacancies.

Creative Access
www.creativeaccess.org.uk
An organisation set up to offer opportunities in the creative industries for young people from under-represented black, Asian and other minority ethnic backgrounds (BAME.)

PR
Working in PR involves managing reputations for an organisation or company, and its products or services. PR work covers a range of sectors, including finance, consumer and public affairs and is expanding rapidly in the environmental area.

Marketing Nation
www.marketingnation.co.uk
This is an online directory of PR consultancies which can be searched by name, region or specialisation. If you are interested in agencies that specialise in government and parliamentary affairs these are listed separately. You have to pay a subscription fee to get access to individual contact details, but a non-subscriber can still bring up a list of organisations.

PR Week
www.prweek.com
This is a useful site for keeping up-to-date with current news in the PR sector. This site contains a job vacancy database, where you can search for roles by sector, and also a large searchable directory of PR consultancies.

Pressat
http://www.pressat.co.uk/how-to-get-a-job-in-public-relations-and-various-other-pr-tips
A guide aimed at helping people start a career in Public Relations.

Chartered Institute of Public Relations (CIPR)
www.cipr.co.uk
The Chartered Institute of Public Relations is the largest public relations institute in Europe. It offers training, qualifications, policy guidance and aims to raise standards through its code of conduct.

Gorkana Jobs
www.cipr.co.uk
A jobs site with a wide number of roles in PR. Search by sector, employer type and location.

Institute of Public Relations
www.instituteforpr.org
The Institute for Public Relations works to connect the PR industry to academic research within the field.
What we like: Their blog is a good way of keeping up to date with the latest issues and trends in the PR industry.

London School of Public Relations
http://www.lspr-education.com/
London School of Public Relations is a course provider which offers training in PR, branding and reputational management. Blog covers career issues and useful advice for the sector.

Manchester Publicity Association
www.mpa.org.uk
The MPA is the largest publicity association in Europe, and their site includes creative and media events in Manchester that are open to the public.
Public Relations Consultants Association
www.prica.org.uk
The Public Relations Consultants Association aims to raise standard in PR and is a trade association for PR consultancy professionals. The careers section contains both full-time posts and a small number of internships/graduate recruitment opportunities.

Marketing
The Chartered Institute of Marketing
www.cim.co.uk
The CIM is a leading organisation for marketing and business development. Within the ‘resources’ and ‘research’ sections you can access information which provides insight into the business side of the industry.

Getin2marketing
http://www.getin2marketing.com/
An information site, which is run by the Chartered Institute of Marketing. Includes information about marketing roles, how to get in to the sector, news and events, application and interview tips, as well as placement and agency listings.

The Institute of Direct Marketing (IDM)
www.theidm.com
The IDM is an educational trust and registered charity which offers an education and training programme to help develop the careers of direct marketing professionals. What we like: Under the ‘EmployAbility’ tab, details of marketing competitions and summer schools are listed. There is also a blog, publications and jobs listed under the ‘Resources’ tab.

The Marketer
www.themarketer.co.uk
This is the official magazine published by The Chartered Institute of Marketing, with news articles, webinars and features that will help you gain commercial awareness of the marketing sector. Also hosts a jobs board.

URTheBrand
www.urthebrand.co.uk
URTheBrand is a careers site looking to help students interested in a career in marketing. You can sign up for a free newsletter containing job and placement information, take part in competitions and a summer school, and take a free personality test that will help you identify which area of marketing you’d be suited to best.

The Market Research Society (MRS)
https://www.mrs.org.uk
The MRS is a membership association for the market research industry, and their website includes a careers section with case studies of graduates working in the sector, advice on applications, and job vacancies.

DM Jobs
www.dmjobs.co.uk
A vacancy site listing a range of marketing positions, particularly those in direct marketing.

EMR Recruitment
http://www.emrrecruitment.co.uk/
A recruitment website with vacancies in marketing, communications and senior sales management.

Marketing Magazine
http://www.marketingmagazine.co.uk/advertising
Marketing Magazine features a range of news articles and opinion pieces on the industry, which is useful for building up an awareness of the sector.

Marketing News
www.utalkmarketing.com
The news on this site covers account and advertising campaign news as well as business development news relevant to marketing and advertising agencies.

Marketing Week
www.marketingweek.co.uk
An online marketing related news website, which also has a jobs database specialising in marketing, advertising and the media.

Online Marketing Jobs & Careers
www.onlinemarketingjobs.com
A searchable jobs board specialising in internet marketing and advertising.

Simply Marketing Jobs
www.simplymarketingjobs.co.uk
Search for vacancies in the marketing sector.

The Drum
www.thedrum.co.uk
This site contains news and reports relating to advertising and marketing campaigns and accounts.

Further Information
Careers Tagged
www.careerstagged.co.uk
Careers Tagged is an online careers library. Type a keyword (such as ‘Job site’) and you’ll find information sheets, jobsites, blogs, professional organisations and much more. Narrow your search by typing a second keyword (such as ‘France’). All material is vetted and checked by careers staff, to ensure it is useful and relevant. For Advertising try tags such as ADVERTISING, MARKETING, PR, PUBLIC RELATIONS, COMMUNICATIONS and CREATIVE INDUSTRY.

Updated: July 2015

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