Discover
I’m uncertain about who I might become, what I have to offer and the world I would like to enter, and would like to find out more about this area.

Introduction
The creative industry contributed £91.8bn to the UK economy in 2016, rising by 7.6% compared to the previous year, over double the economy as a whole. Employing over 2 million people in the UK, its employment rate is growing at four times the rate of the UK workforce as a whole.

The industry is defined by the Department for Digital, Culture, Media and Sport as “Those which have their origin in individual creativity, skill and talent, which have the potential for job and wealth creation through the generation and exploitation of intellectual property.” This definition covers a range of sectors and professions, including marketing, film and museum. This handout has a more narrow focus, looking at roles within the creative industries such as:

- Arts administration
- Fundraising
- Project Management

Many of the skills and interests that you’ll require to work in this area would tie in with a number of other creative based professions that we have information on under the Creative and Cultural Industries section of our Career Kit. Prospects also has a good overview of the sector as a whole - https://www.prospects.ac.uk/jobs-and-work-experience/job-sectors/creative-arts-and-design/overview-of-the-creative-arts-sector-in-the-uk

Generally, skills you’ll need to succeed in the sector include:

- Good communication
- Ability to work to tight deadlines, and on a number of projects simultaneously.
- Able to work both individually and as part of a team
- Networking skills are also important – the sector is fairly small, and you might need to use contacts you make within it to help secure a permanent and/or full-time position.

The following resources will help you to gain an initial understanding of the sector:

Prospects: Arts Administrator job profile
https://www.prospects.ac.uk/job-profiles/arts-administrator
A useful overview with information about job responsibilities, salaries, professional development and routes in.

Prospects: Community arts worker job profile
https://www.prospects.ac.uk/job-profiles/community-arts-worker
A role and profile with more of a performance element to it, this also involves and contains information about administration, fundraising and project management within the arts.

Prospects: Charity fundraiser profile
https://www.prospects.ac.uk/job-profiles/charity-fundraiser
While the title of this relates to charity, this is just because they’re the typical employers of fundraisers. Fundraising is also a core component of a number of arts organisations, and so it’s worth taking a look at this to see if it could appeal to you.

Creative & Cultural Skills
www.ccskills.org.uk
The Sector Skills Council for the creative arts industry, they promote internships, jobs and training for the industry. They also have a sub-section of their website, Creative Choices, featuring incredibly detailed careers advice for the sector, with industry insights, job profiles and case studies - https://ccskills.org.uk/careers

Creative Skillset
https://creativeskillset.org/careers_jobs
The Sector Skills Council for creative media. Similar to the Creative & Cultural Skills website, there’s a range of detailed job profiles for the sector in their careers section.

Artquest
https://www.artquest.org.uk/how-to/
A University of the Arts careers page, with advice, information and opportunities for visual artists. The link above takes you to the “How To” section, which features a range of information pages with advice on different areas of artistic practice, exhibiting your work and how to make money in your area.

Fifteen Design – Graphic Design
http://www.fifteendesign.co.uk/salary-and-progression
Useful infographic from a web and graphic design agency detailing the career path of a graphic designer, with information about salary expectation, likely progression, skills required and more.

Focus
I’m focusing my future choices and beginning to understand what knowledge, attributes, skills and experience I have to offer and might need to develop.

Arts Council England
https://www.arts council.org.uk/
A body which sits under the Department for Digital, Culture,
Media and Sport, and responsible for funding in the arts, and in particular museums. Their website is a decent source of keeping up with what’s going on in the sector, in particular around funding.

a-n The Artists Information Company
https://www.a-n.co.uk/news/

British Arts Festivals Association (BAFA)
https://www.artsfestivals.co.uk/
Working for festivals and companies that put on events are a good source of arts management jobs, and so BAFA, a membership organisation for arts festivals across the UK, are worth keeping an eye on. Run a national student conference for festival careers.

Creative Tourist
https://www.creativetourist.com/
A good way of keeping in touch with the sector is keeping track of arts-based events and activities that are going on near you, and getting in touch with the organisers to see if you can get involved and build your experience. This website is one example of an arts-based “what’s on” guide, covering the North of England, but many others exist.

Hiive
https://app.hiive.co.uk/
A networking site specifically for the creative industries.

Action
I’ve got a really good understanding of myself and how what I offer enables me to put my plans into action

Arts Marketing Association
http://www.a-m-a.co.uk/
A membership organisation helping those working in, or interested in, arts administration to network with each other. Also hosts a jobs board.

Creative Access
www.creativeaccess.org.uk
An organisation set up to offer paid opportunities in the creative industries for young people from black, Asian and other minority ethnic backgrounds (BAME) all of whom are heavily under-represented. We’ve got a post on our blog about why the work of Creative Access is so important - https://blogs.kcl.ac.uk/keatscareers/bame-creative-industry/

Job Sites
ArtsProfessional
http://www.artsprofessional.co.uk/jobs
News and jobs board for the arts sector.

artsjobsonline
http://www.artsjobsonline.com
Jobs board with vacancies in arts, culture and heritage

Creative and Cultural Skills
https://ceskills.org.uk/careers/jobs
The jobs section of the Creative and Cultural Skills’ website. Already listed further up this handout as a useful resource, they advertise a range of roles in the arts across the country.

Museums Association Job Board
https://www.museumsassociation.org/find-a-job
Largely jobs based in museums and heritage

Arts Culture Media Jobs
http://www.artsculturemediajobs.com/

Fashion United
www.fashionunited.co.uk
The latest fashion news, fashion jobs and related websites. The directory and jobs section are particularly useful. You can also subscribe to a free newsletter.

ArtsHub
http://www.artshub.co.uk/
A UK and Australian industry news site, with an associated jobs board. There is a (relatively small) membership cost before you can view a lot of the content.

Using this handout
Like the majority of our sector handouts, the content in here is divided into three sections: Discover, Focus and Action. These sections will help you access the right level of information, depending on how far along you are with your career plans.

All three of these stages have corresponding pages on our KEATS Careers Hub (www.kcl.ac.uk/careerse-learning) which you may also find helpful to explore and work out where in your career planning journey you are. You may find that you are somewhere in between these stages, or move from one to another at different stages – don’t worry, this is completely natural!

King’s CareerConnect
www.kcl.ac.uk/careerconnect
King’s CareerConnect is our exclusive online career portal enabling students and recent alumni to engage with our services. Once logged in, you can access our vacancy board and search hundreds of part-time roles, placements, internships and graduate-level opportunities, book one-to-one careers or application guidance appointments, apply for exclusive King’s Internships and view our full events calendar to book attendance at our many events throughout the year.

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Throughout our website there are links to websites whose content is outside our control. The inclusion of links on these pages in no way constitutes a recommendation of the services or information provided. Please use your own judgement and be especially wary of any service which asks you to pay! Be cynical.

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