Introduction
Publishing is a sector that many graduates hold a desire to work within, but unlike many of the other popular sectors, it isn’t a particularly large one, with only around 193,000 people in the UK employed in the industry. Graduate schemes within the industry are not common, with the exception of a few of the larger publishers, although there are a number of entry level jobs in the sector which may offer a similar experience. If you were looking for an entry level job, the kind of job titles you should be looking for are editorial assistant, publicity assistant, production assistant, marketing assistant, publishing assistant, or sales assistant. Another appealing aspect of the publishing industry to many is that there are few restrictions towards you breaking into it; very few employers are concerned about your degree discipline, and there is no clear link between the earning potential of those who have completed a degree with a publishing element to it, and those who haven’t.

On the flip side, due to its popularity and relatively small size, publishing is a difficult sector to break into, and even those with relevant experience and a genuine passion for the industry find it difficult to secure their first graduate level position. The traditional publishing industry is also in a state of flux at the moment, due to the rapid increase in popularity of e-reading devices such as Kindles. This market is dominated by large multinational companies such as Apple and Amazon, and many independent publishers have struggled in recent years as a result of this. Awareness of this will help you to be more realistic as you begin researching a career in publishing, and may have the added bonus of impressing employers at interview, who will be able to see that you have some current awareness of the sector.

Key Resources
Society of Young Publishers
www.thesyp.org.uk
The Society of Young Publishers is open to anyone in publishing or a related trade (in any capacity) - or who is hoping to be soon. Annual membership is just £24 (£30 for non-students) which is far cheaper than for most professional organisations. Non-members can also pay on an individual basis for events and talks.

What we like: Their careers website contains detailed information on the publishing sector, as well as downloadable guides and links to related information and job sites. Membership gets you access to the majority of their events, a larger jobs board and a subscription to InPrint, their trade magazine.

Publishers Association
www.publishers.org.uk
Trade association for the publishing industry whose site has extensive information on the sector under the “Careers in Publishing” section on the home page.

What we like: The FAQs cover an extremely wide range of questions, from career changes to salaries, and link to a lot of other relevant organisations.

Prospects
www.prospects.ac.uk/media_publishing_sector_overview.htm
A comprehensive guide to the sector from the Prospects website.

Creative Industries
http://www.thecreativeindustries.co.uk/industries/publishing
Creative Industries is a product of the Creative Industries Council, a joint forum between the creative industries and government. Set up to be a voice for creative industries, the council focus on areas where there are barriers to growth facing the sector, such as access to finance, skills, export markets, regulation, intellectual property (IP) and infrastructure.

Council members are leading figureheads drawn from across the creative and digital industries including TV, computer games, fashion, music, arts, publishing and film.

The Publishing Training Centre
www.train4publishing.co.uk
Provides a range of courses from editorial to productions, marketing and software skills for the publishing industry.

What we like: Website hosts useful blogs and guides which can build your industry knowledge.

General Resources
Professional Publishers’ Association (PPA)
www.ppa.co.uk/careers
The site has a career guide and details of training, in the form of PPA accredited courses in publishing, as well as lots of industry news and data. There is an associated jobs board.

Society for Editors and Proofreaders (SfEP)
www.sfep.org.uk
The SfEP is a professional organisation based in the UK for editors and proofreaders. Their website is largely aimed at affiliated members, but does contain useful information on
gaining accreditation as an Editor or proofreader, as well as more general information in the FAQs.

Target Jobs
http://targetjobs.co.uk/career-sectors/media-journalism-and-publishing
Sector specific careers advice, internships and jobs from Target Jobs.

The Shatzkin files
http://www.idealog.com/blog
Mike Shatzkin is the Founder & CEO of The Idea Logical Company and a widely-acknowledged thought leader about digital change in the book publishing industry

Publishing Trends:
http://www.publishingtrends.com/
Book publishing professionals can rely on Publishing Trends to supply them with a wealth of information about market forces, technological developments, industry movers-and-shakers, etc. Moreover, every week Publishing Trends supplements its own content with a helpful overview of key articles and blog posts from other sites.

Job sites
Bookseller.com
www.thebookseller.com
Online version of the magazine offering news and comment for the book industry, which is useful for building your current awareness of the sector. The website also includes a jobs board.

Creative Access
www.creativeaccess.org.uk
An organisation set up to offer opportunities in the creative industries for young people from under-represented black, Asian and other minority ethnic backgrounds (BAME.)

Creative Pool
www.creativepool.co.uk
This a searchable job vacancy database which specialises in UK based jobs in the creative industries of advertising, media and publishing.

Jobs in Print
www.jobsinprint.com
A jobs board specifically for the print industry. The website also contains details of training opportunities.

Specialist areas
Book Industry Communication (BIC)
www.bic.org.uk
BIC is an independent organisation set up and sponsored by interested bodies to promote supply chain efficiency in all sectors of the book world through e-commerce and the application of standard processes and procedures. No careers information, but useful coverage of some important issues for the book trade which will be good background.

Music Publishers Association (MPA)
www.mpaonline.org.uk
MPA is a non-profit organisation representing music publishers in the UK. Their website hosts a careers page with useful information about working in music publishing, as well as a jobs board with vacancies from associated members.

Picture Research Association
www.picture-research.org.uk
The "professional organisation for picture researchers, picture editors, and anyone specifically involved in the research, management and supply of visual material to the media industry.”

Society of Indexers
www.indexers.org.uk
The Society of Indexers aims to promote indexing as a profession. The website also features a directory of indexers.

Women in Publishing
www.womeninpublishing.org.uk/
A group seeking to promote the interest of women working in the industry.

King’s CareerConnect
www.kcl.ac.uk/careerconnect
King’s CareerConnect is our exclusive online career portal enabling students and recent alumni to engage with our services. Once logged in, you can access our vacancy board and search hundreds of part-time roles, placements, internships and graduate-level opportunities, book one-to-one careers or application guidance appointments, apply for exclusive King’s Internships and view our full events calendar to book attendance at our many events throughout the year.

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